

Press Release

MIDDLETON, WISCONSIN March 12th, 2026 / Press Newswire - First Call - Proactive Publishing LLC, a vertically integrated Global Publisher located in South Central Wisconsin (USA) announces/reveals/exposes how unqualified the Middleton School Board Members are in real life.

Meet your Middleton School Board Members. All the profiles I have listed below and who are currently representing the Middleton School District are simply not qualified to be on the school board of this expanding school district like Middleton, Let's review these profiles.

• **Bob Hesselbein – President**

On Bob's LinkedIn profile he states he is from "Middleton Town, Wisconsin as there is no such place. Bob is a pilot. Delta. He has Zero business experience. He has zero school board and educational experience, He has zero management experience. He has zero experience except sitting in a cock pit flying from city to city, using auto pilot most of each leg. People need to know that commercial airline pilots are treated like little kids, everything is done for them All they need to do is fly the plan. Sorry, this does not qualify Robert to be School Board president. He can't even identify the correct name of the city he resides in. He is the type of pilot to fly into Cook County and get O'Hara mixed up with Midway. Yes, it has happen by dumb pilots. Hey Bob, on your preflight check list, do you identify where you are flying to (i.e., Middleton Town, WI vs Middleton, WI)

Middleton does not need a pilot, they need a leader and Bob does not fit that qualification. Also, he appears to me, solely my opinion, I think Bob was a female before he became Robert. Just my take.

By the way Bob, I have over 1.1 million miles on Northwest and Delta in my career so I am funding your pension.

• **Robert "Bob" Green**

Bob Green informed me in 2016 that he was a Judge. He did not quantify a "judge of what" but he tried to bully me of not attending a Middleton board meeting back in 2017 to address the same issues I am addressing a decade later. Bob appears to be a mystery man with no viable career background or history. No profile on LinkedIn, no profile on the school website. Who is Bob Green from Cross Plains. This guy is not qualified to be school board member anywhere, more less Middleton

• **Emily Evans (Area I) Middleton, WI**

(ZERO PROFILE on LINE) Nothing- again, nothing!

Emily is not qualified to be school board member anywhere, more less Middleton.

• **Catherine Kells Vice President (Area II) Middleton, WI** - Career: Family Alchemy Guide and Ancestral Healer – She also claims to be a Digital Creator– On her website Houseofkells.com, she sells Quantum Healing – Essiac Tea – and even DEI Diapers and Feminine Apparel. Very Impressive as I see why people voted for her... Catherine has what it takes to be school board members in "Woke" Middleton. **IN reality, Kells is not qualified to be school board members anywhere, more less Middleton.**

• **Tabitha Hansen (Area III) Middleton, WI**– Yet another non-profit - Tabitha looks like a High School Girl. Why is she on the school board? No career. No business experience. No experience of any kind. She runs a non-profit that I feel is a potential fraud. Just like the MPLS non-profits Tabitha also holds a record for baking 1,800 cookies at one time. Very impressive. **Tabitha is not qualified to be school board members anywhere, more less Middleton.**

• **Katie Frank (Area IV) Middleton, WI** - Facebook Post by Katie: Dear Friends and community members: As we approach tomorrow's election, I want to express my heartfelt thanks for the incredible support you all have shown for my candidacy. You support engagement and engagement have confirmed our shared model for equitable access to education, and our commitment to closing the achievement gap as I believe that MCPSD is a beacon of high-quality education leading by example to show how other schools in our state can inclusive meet the needs of every student. Hey Katie, what a bunch of BS you posted. You cannot even return simple emails and them you post this bull shit. You are a FAKE Katie -Go back to where you came from and that is nowhere... **Katie is not qualified to be school board members anywhere, more less Middleton.**

• **Jim Coursev (Area IV) Middleton, WI** - Jim is a career bean counter. He is a certified public account – No, this does not make him qualified to be on the school board. PLUS, Jim, why did you not take the lead here and demand that my emails were returned. The reason is you are not a leader, you are a bean counter. **This career bean counter is not qualified to be school board members anywhere, more less Middleton.**

• **Bartlett Durand (Area V) Middleton WI** - Yet, another NON-Profit - Mr. Durand is a Climate Change nut and fraudsters. You know those people who say the world will end in 12 years. HE also does not know wee he lives as he too has "Middleton Town, WI vs. Middleton, WI on his LinkedIn in, just little like girly man delta pilot. Trump has stopped most all fraud relative to these climate change non-profits fakes and rip offs. – It is a big scam Mr. Durand from Middleton Town, WI. **This "Bartlett" guy is not qualified to be school board members anywhere, more less Middleton.**

• **Marni Ginsberg (Area IV) Middleton, WI** - Another non-profit – Marni Ginsberg runs the non-profit Jewish Madison, located in McFarland. Does Marni even live in Middleton as her non-profit is in McFarland? She is not qualified to school board members, anywhere, more less Middleton. **Marni is not qualified to be school board member anywhere, more less Middleton.**

This press release will be (#596) Network Release on Monday 04/12/2026) released and submitted from Proactive Publishing's. Please direct all inquiries directly to Proactive Publishing's Editor-in-Chief, Patrick Franzen at Patrick@CareerSuccess360.com or call 608.824.0720 Monday – Friday (8:00 AM – 5:00 PM) Central Standard Time.