

# *Patrick Franzen's Corporate Management Career Awards*

- Please find included in this Photo Gallery Corporate Awards presented to Patrick Franzen from Employers for sincere recognition of exceeding expectations in his employment assignments. These awards span four decades of superior results within the Corporate Management Arena.
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- Publications by Patrick are also highlighted that consists of Career Content created during the past two decades. Patrick's publications have assisted and helped ten's of thousands of candidates across all industries towards enhancing and improving their career path and future career success.

# Core Life-Time Success Platforms

## Married 38 Years with Family

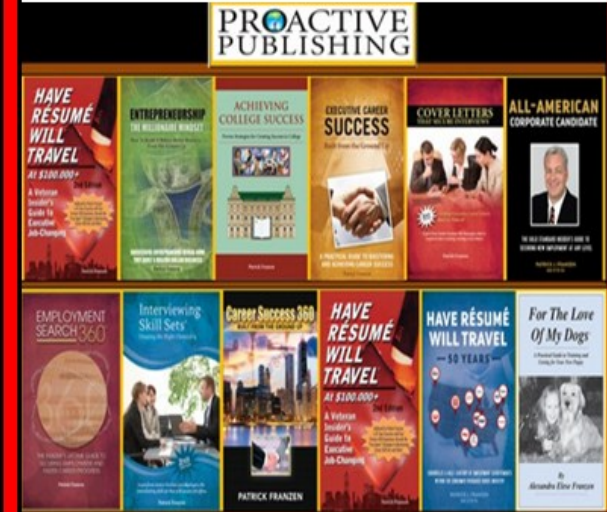


## 4-Decade Long Corporate Career

### Career Corporate Management Employers



## Accomplished Author



## Over 2,000+ Life-Time Hours of Volunteer Work

-  **Parish Council Member - Elected Postion**  
Roman Catholic Diocese of Madison
-  **Career Success Program Host**  
Roman Catholic Diocese of Madison
-  **Food Drive Volunteer**  
St. Francis of Assisi Catholic Church
-  **Volunteer Little League Baseball Umpire**  
Little League International
-  **Fundraising Coordinator**  
Dane County Humane Society
-  **Career Success Program Host**  
St. Francis of Assisi Catholic Church
-  **Head Coach for Little League**  
Little League International

## Accomplished High School and University Student Athlete

- \* Honor Student in High School
- \* 7-Time Letterman across three sports at the High School Level - Basketball / Football / Baseball
- \* 5-Time Letterman across two sports at the University Level - Basketball / Golf
- \* Selected Team Captain (High School and University Level)
- \* Selected All-Conference in Basketball (High School and University Level)
- \* Selected to the Dodgeville Chronicle All-Area High School Basketball Team
- \* 2-Time High School Basketball Champion
- \* 2-Time High School Record Holder in Basketball
- \* 1-Time University School Record Holder in Basketball
- \* Scored over 1,000 Career Points in Basketball (Pre 3 Point Shot Era) within three (3) different Athletic Associations WIAA-NCAA-NCAA ( DHS / UW-Richland / UW-Platteville )
- \* Volunteer Championship Head Coach in Little League Baseball (Dodgeville, WI - Lions Club) while attending the UW - Platteville - Head Coach for Two Seasons - Won League Championship One Season
- \* Selected to be Head Coach for Little League All-Star Baseball Team to compete in a Three-Day Tournament (Fives Games in Three Days) at the 'Stars of Tomorrow' National Tournament held in La Crosse, WI.
- \* 3-Time Top 3 Award Winner (By Age Category) within the Ford/NFL Punt, Pass, & Kick Competition
- \* 3-Time Little League Baseball All-Star Selection. Played in three Little League Baseball National Tournaments.
- \* 3 Years as a Volunteer Little League Baseball Umpire

## Accomplished Publisher

PROACTIVE PUBLISHING

# National Corporate Achievement Awards

	<u>Campbell Soup Company</u>	<b>3-Time National Achievement Awards</b> <b>Won Trip to Souper Bowl XXIII</b> <b>Awarded Campbell Excellence Award</b>
	<u>Playtex Family Products</u>	<b>District Manager Award</b>
	<u>Tyson Foods</u>	<b>National New Distribution Award - Aldi (USA)</b> <b>Awarded Top Regional Sales Ranking 1992</b>
	<u>ConAgra Brands</u>	<b>New National Distribution Awards (2)</b> <b>Executive Vendor of The Year (Supervalu)</b> <b>Won Trip To Switzerland</b> <b>Presented National "Tenacity &amp; Persistent" Award</b> <b>Top Sales Ranking (FY1997)</b>
	<u>Horizon Organic</u>	<b>New National Distribution Awards - Target</b>
	<u>Oberto Brands</u>	<b>Top Sales Ranking (FY2004)</b> <b>National Annual Quota Buster Award</b> <b>New Account Award - Menards</b>
	<u>Nissin Foods (USA)</u>	<b>Broker New National Distribution Award - Meijer</b> <b>New Account Award - Aldi (USA)</b> <b>Broker New Account Award - Menards</b>







<b>EXECUTING A SUCCESSFUL CAREER CHANGE</b> How to make a career change that works for you.	<b>CAREER JOB FAIRS</b> How to find the right job for you.	<b>JOB SEARCH MANUSCRIPTS</b> How to write a resume that gets you the job.	<b>THE HIRING PROCESS</b> Learn how to secure your employment.
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<b>EXECUTIVE JOB SEARCH</b> How to find the right executive job for you.	<b>"GET YOUR CAREER ON"</b> How to get your career on track.	<b>GLOBAL CAREER NETWORKING</b> How to network globally.	<b>FORTUNE 500 GUIDE</b> How to work for a Fortune 500 company.
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**PROACTIVE PUBLISHING**

**Career Success 360 Franchising**

<b>HAVE RESUME WILL TRAVEL</b> A Franchise Guide To Executive Job-Changing	<b>ENTREPRENEURSHIP</b> THE MILLIONAIRE MINDSET	<b>ACHIEVING COLLEGE SUCCESS</b>	<b>EXECUTIVE CAREER SUCCESS</b>	<b>COVER LETTERS</b> THAT SECURE INTERVIEW	<b>ALL-AMERICAN CORPORATE CANDIDATE</b>
<b>EMPLOYMENT SEARCH 360</b>	<b>Interviewing Skill Sets</b>	<b>Career Success 360</b>	<b>HAVE RESUME WILL TRAVEL</b> A Franchise Guide To Executive Job-Changing	<b>HAVE RESUME WILL TRAVEL</b> A Franchise Guide To Executive Job-Changing	<b>For The Love Of My Dogs</b>



**Introducing Patrick Franzen**

Patrick combines enthusiasm with inspirational career strategies to deliver high content messages that will "Empower People to Achieve Exceptional Personal Results."

**Achieve Career Success at Any Level!**

**Programs Curriculum and Key Benefits Offered:**

- Empowers People with Career Knowledge.
- Builds Confidence.
- Motivates One to Take Action!
- Maximizes Talent and Skill Levels of any level Employee or Candidate.
- Creating Effective Career Documentation.
- And Much More.



**Interviewing Skill Sets**

**EXECUTIVE CAREER SUCCESS**  
Walks You Through the Ground Up

**RECORDED LIVE SEMINAR**  
**PROFESSIONALISM**  
Patrick Franzen

**ENTREPRENEURSHIP**  
THE MILLIONAIRE MINDSET

**RECORDED LIVE**  
**Employment Search**  
Teleseminar  
Patrick Franzen

**HAVE RESUME WILL TRAVEL**  
A Franchise Guide To Executive Job-Changing  
at \$100,000+

**COVER LETTERS**  
THAT SECURE INTERVIEW

**RECORDED LIVE**  
**PROFESSIONALISM**  
Patrick Franzen

**Your Path to Career Success 360**

**PROACTIVE PUBLISHING**

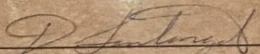


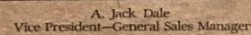
*Campbell's Soups*  
**Certificate of Excellence**

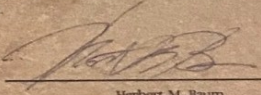


PRESENTED TO  
**Pat Franzen**

In recognition of outstanding sales performance and achievement in  
Campbell's Soup Golden Mile Shelf Expansion Program.

  
Daniel L. Santangelo  
Vice President—Group General Manager—Soup

  
A. Jack Dale  
Vice President—General Sales Manager

  
Herbert M. Baum  
President—Campbell USA





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*Patrick Franzen  
ConAgra Foods  
1997 Executive  
Of The Year  
Supervalu Inc.*



OPPORTUNITY

*"In the middle  
of every  
difficulty lies  
opportunity."*

— ALBERT EINSTEIN —



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HONORING

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*Pat Franzen*

Superior Performance towards  
Winning the Switzerland Trip

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Exceeding Expectations Award  
ConAgra Frozen Foods

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1997

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**PATRICK J. FRANZEN  
SECOND AWARD  
1988**

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**Frozen Foods**  
**#1 SALES RANKING**  
**FY '97**

**Patrick J. Franzen**







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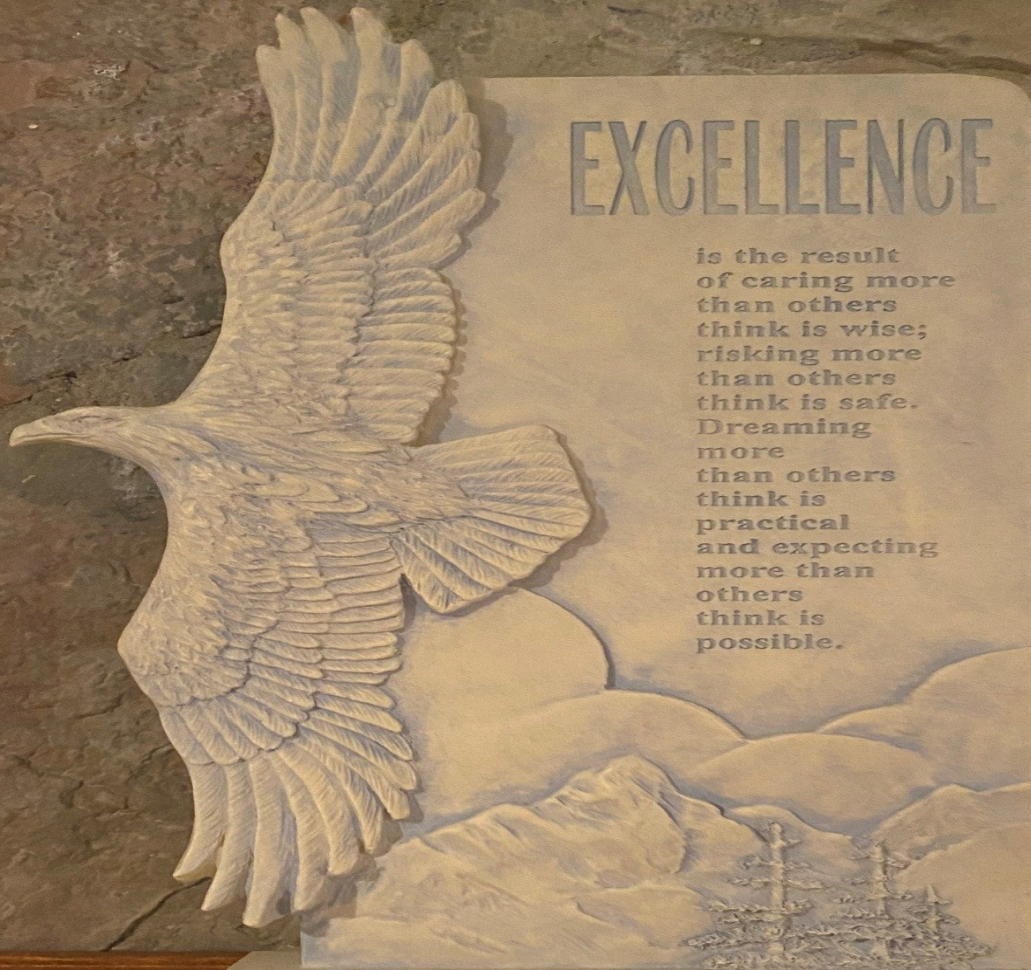


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# EXCELLENCE

is the result  
of caring more  
than others  
think is wise;  
risking more  
than others  
think is safe.  
Dreaming  
more  
than others  
think is  
practical  
and expecting  
more than  
others  
think is  
possible.

2001 Achievement Award  
Pat Franzen



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Con Agria Frozen Food Company  
 2000 W. 10th Street, Omaha, Nebraska 68102  
 DEPARTMENT CH 10307  
 PALATINE IL600550307

PLEASE REFER TO THESE NUMBERS WHEN REMITTING  
 ORDER DATE: 01 31 96    ORDER DATE: 02 01 96    ORDER NO: 0101801    ORDER NO: 0277490

PRODUCT CODE	PRODUCT DESCRIPTION	UNIT PRICE	ALLOWANCE	ALLOWANCE	ALLOWANCE	ALLOWANCE	NET AMOUNT
3100019601	26012 KC COSMIC CKN NUGGETS	1520	PA	96			1424 370240
3100019602	26012 KC HIGH FLY'N FRD CKN	1520	PA	96			1424 370240
3100019603	26012 KC PIRATE PIZZA W/CHSE	1520	PA	96			1424 370240
3100019607	26012 KC MAGICAL MAC & CHSE	1520	PA	96			1424 370240
3100019605	26012 KC FUNTASTIC FISH STIC	1520	PA	96			1424 370240

1300 13156.0    INVOICE TOTAL AMOUNT 1851200  
 TOTAL CASES    WEIGHT    2340.00 - LDU BILL OF LADING NOT ATTACHED    CASH DISCOUNT - IF EARNED 39520  
 PA-PROMOTIONAL    AMOUNT DUE IF PAID BY 02-11-96 1811680

JEWEL FOOD STORES WAREHOUSE ACCOUNTS PAYABLE  
 PO BOX 7621 GLENDALE AZ 85312

JEWEL FRESH FOOD CTR  
 17TH & ARMITAGE GATE  
 MELROSE PARK IL 60160

SALES REP: 10202 PAT FRANZEN    BILL TYPE: 331    CUSTOMER P.O. NO: 876042    TERMS: 2% 10 NET 11    F.O.B.: D    1/2    ORDER DATE: 01 27 96  
 SHIPPING POINT: 0000007    URS-MARSHAL    CAR OR TRUCK NO:    CARRIER:    KAT INC. (R)    MILITARY CANT:    INVOICE NUMBER: 0000000000000    U095927    C

DISTINCTION & TRADITION AWARDED  
 A Special Thank You For Achieving Kid Cuisine Distributorship at Jewel  
 Yours Sincerely at 5559





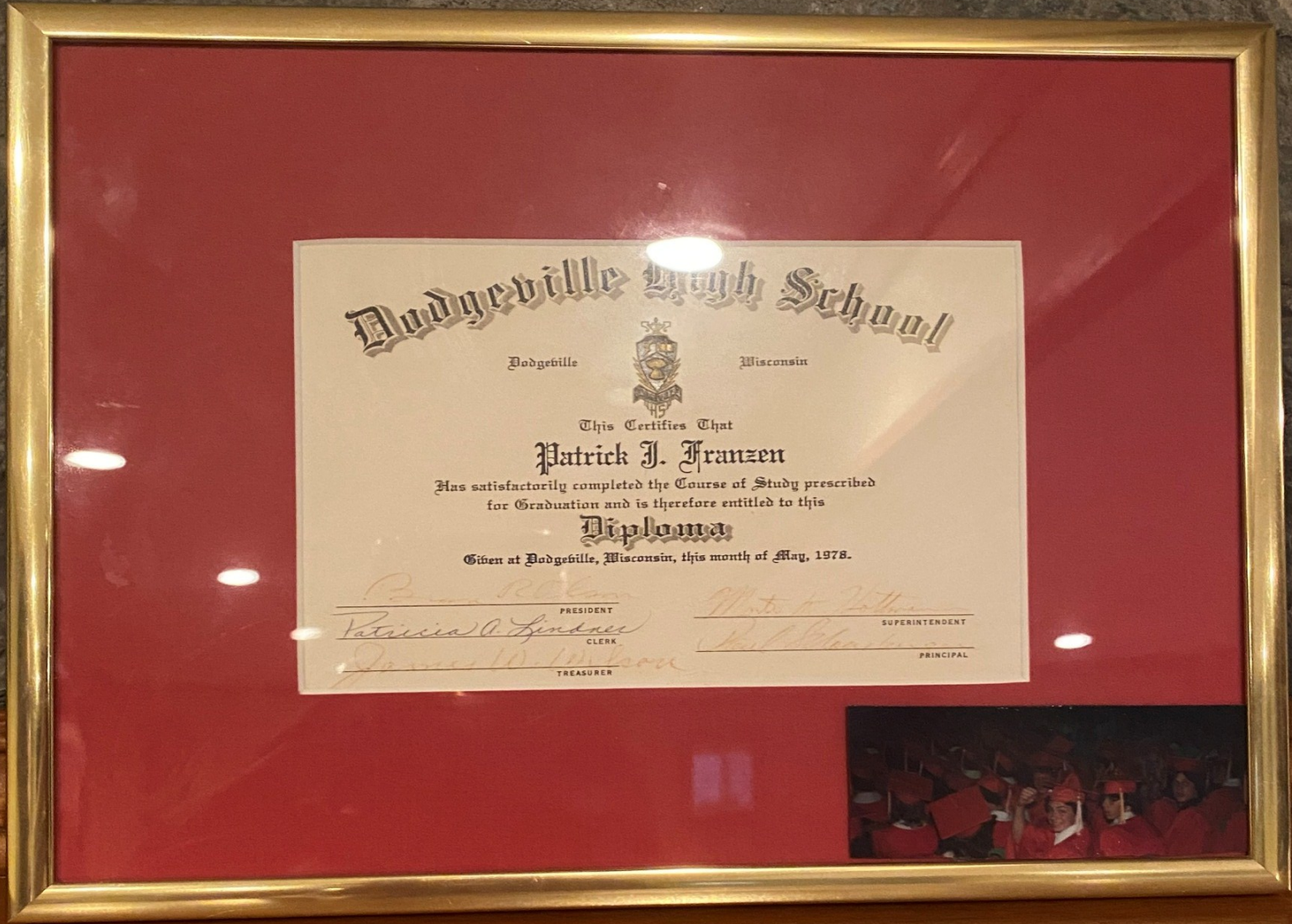
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# Dodgeville High School

Dodgeville

Wisconsin



This Certifies That

**Patrick J. Franzen**

Has satisfactorily completed the Course of Study prescribed  
for Graduation and is therefore entitled to this

**Diploma**

Given at Dodgeville, Wisconsin, this month of May, 1978.

*Barbara R. Olson*  
PRESIDENT  
*Patricia A. Lindace*  
CLERK  
*James W. Wilson*  
TREASURER

*Walter H. Zetter*  
SUPERINTENDENT  
*Paul Blum*  
PRINCIPAL



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UNIVERSITY OF WISCONSIN  
PLATTEVILLE

THE BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN SYSTEM,  
ON THE NOMINATION OF THE FACULTY, HAS CONFERRED UPON

**PATRICK JAMES FRANZEN**

THE DEGREE OF

**BACHELOR OF SCIENCE**

TOGETHER WITH ALL HONORS, RIGHTS, AND PRIVILEGES BELONGING TO  
THAT DEGREE. IN WITNESS WHEREOF, THE DIPLOMA IS GRANTED.

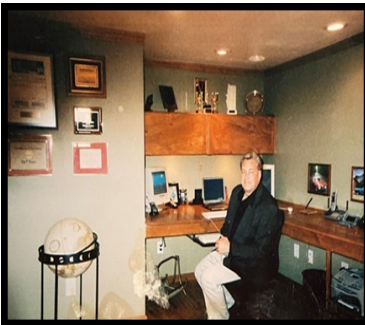
GIVEN AT PLATTEVILLE IN THE STATE OF WISCONSIN, THIS EIGHTH DAY OF MAY  
IN THE YEAR OF OUR LORD NINETEEN HUNDRED EIGHTY-THREE.



*David E. Badmuth*  
President of the Board  
*Robert M. O'Neil*  
President, University of Wisconsin System

*Ralph W. Curtis*  
Acting Chancellor  
University of Wisconsin-Platteville







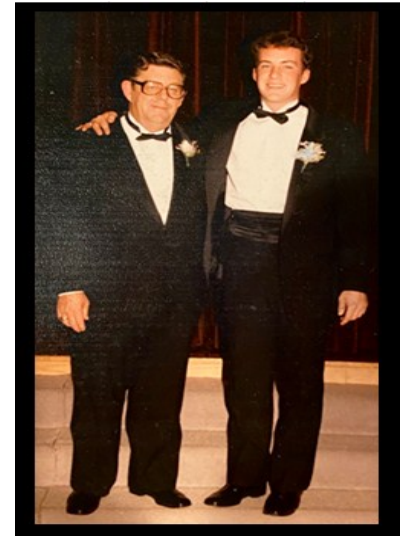
# In Honor of my Wife of 38 Years - Lisa Beth Franzen

Lisa has been employed by **Corporate All State Insurance** since 2009. She is going on her 13th year with this leading Worldwide Fortune 500 Insurance Carrier. Combine Lisa's career Corporate Fortune 500 Experience with Patrick's career Corporate Fortune 500 Management Experience: it collectively represents over a **[Quarter-of-A-Century]** of Corporate Fortune 500 Career Experience achieved by this couple. Additionally, both Lisa and Patrick were All-Conference Basketball Players at both the High School and University Levels. Lisa and Patrick started dating when they were 19 years-old at UW-Richland. Both went on to secure Bachelor Degrees in Business from UW-Platteville. They were married in 1985.





*In Honor of my Parents:* James and Mary Franzen. Their commitment to my success has been remarkable and is greatly appreciated everyday of my life.



**This Photo appeared in the Wisconsin State Journal in 1952. Dad was dating my mom during this Edgewood College Winter Snow Ball Dance. Mom was a freshman at Edgewood College in Madison, Wisconsin.**





# *Thank You for reviewing this Publication*

**Proactive Publishing wanted to share with the reader a portion of a presentation that was delivered by JFK on his first day as President. JFK's message within this presentation also applies towards achieving long-term Corporate Career Success, spanning five decades.**

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***Let It Be Known:***

***Whether they wish us well or ill, we shall pay any price, bare any burden, defeat any hardship, support any friend, oppose any foe to ensure the survival and success of our country.***

***John F. Kennedy (January 1961)***

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