



Press Release

MIDDLETON, WISCONSIN November 12th, 2021 / Press Newswire - First Call - Proactive Publishing LLC, a vertically integrated publisher located in South Central Wisconsin (USA) announces that they will be partnering in collaboration with the Dane County Humane Society during an upcoming Fundraising Event starting November 12th, 2021 and going through December 28th, 2021.

This specific fundraising event will feature the Best Selling Non-Fiction Dog Training Book: ***For The Love of My Dogs – A Practical Guide to Training and Caring for Your New Puppy.*** This publication has already helped educate and assist hundreds of Dog Owners towards becoming better informed and more knowledgeable relative to becoming a great Pet Owner. This book was a “Best Seller” in 2009. Created and written at that time by 11 year-old Middleton, Wisconsin Elementary School Student, Alexandra Elese Franzen.

All Book purchases during the aforementioned Fundraising Event period will generate a financial contribution to the Dane County Humane Society located in Madison, Wisconsin of 100% of the total profit from the sale of each book. This donation to be deployed from Proactive Publishing to the DCHS in early January, 2022.

The book can be purchased from three (3) different platforms: **1) Amazon Paperback 2) Amazon Kindle 3) Website CareerSuccess360.com** as a PDF instant download.

Websites: www.ForTheLoveOfMyDogs.com-www.Amazon.com- www.CareerSuccess360.com

With the strong proliferation of new dog ownership across the country in the year 2020 and beyond, more than ever, dog owners can benefit from additional knowledge from a reliable source. This publication is a very well organized, contains excellent dog training knowledge, and written in a fashion that any age reader can benefit from its practical and time tested content. Successful Dog ownership is a serious commitment and hard-work; however, following the direction and suggestions in this publication as a resource, readers of all ages can become better informed and educated towards becoming great Pet Owners.

Author, Alexandra Elese Franzen knows the joys of dogs in many forms and passes her knowledge, wisdom, experience and love for dogs along with beautiful photographs showing her dogs doing all the things dogs do so well. Everything is included: history, development, obedience training, selecting a new puppy, bonding with your dog, control barking, care for adult dogs, grooming, understanding good health care, crate training, and much more.

Proactive Publishing distributes career publications to all 50 States and internationally, including Western Europe, Australia, Pacific Rim, and India. Please direct all inquiries directly to Proactive Publishing’s Editor-in-Chief, Patrick Franzen at Patrick@CareerSuccess360.com.
