

# PROACTIVE PUBLISHING

Proactive Publishing Book Store



# PROACTIVE PUBLISHING

- Proactive Publishing is a vertically integrated publisher founded in Middleton, Wisconsin in 2003. Publications created and published are focused on effective career management and faster career progress at any level. All publications are available in both print hard copy and eBook.
- Proactive Publishing's content, copy, and fact base information highlighted in all published manuscripts are sourced and drawn from real life corporate management employment experience that spans four decades from the author.
- Proactive Publishing career books, journals, reports, and consulting are all focused on one key mission and objective: that is to help and assist people who are seeking reliable direction and proven advice towards faster career progress.



# Career Center

PROACTIVE PUBLISHING



**Take Control**  
of your **Career!**




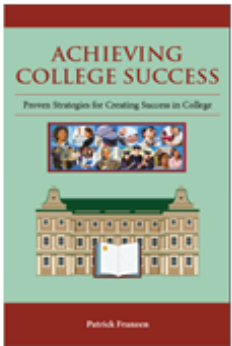


PROACTIVE PUBLISHING



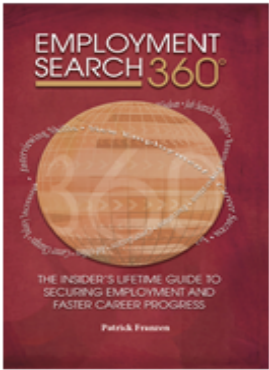





		<p><b>Book Description:</b>  <b>Have Résumé Will Travel - 50 Years</b>  <i>Chronicles a Half Century of Employment Achievements Within the Consumer Packaged Goods Industry</i></p> <p>The author chronicles five decades of employment experience and achievements in the (CPG) Consumer Packaged Goods Industry, starting in 1971. The book is an insightful series of career stories and achievements that help shaped the author into one of the Top Sales Managers in the CPG Industry. Detailed in the book are stories and memories that the author shares with the reader that started with his first employment, and continued throughout his entire corporate career, up to the year 2020. His career wisdom and industry knowledge is on display throughout this publication.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>Have Résumé Will Travel - 50 Years</b>  <b>Chronicles a Half Century of Employment Achievements Within the Consumer Packaged Goods Industry</b>            © 2021            220            Patrick Franzen            Proactive Publishing LLC            978 1 63649745 7</p>
		<p><b>All-American Corporate Candidate - The Gold Standard Insider's Guide to Securing New Employment at Any Level</b>  <i>The author has successfully secured 10 Executive Corporate Employment Offers during a period of time that spans four decades. The author shares in his book the career wisdom, knowledge, and strategies required to become the #1 candidate towards securing the job offer. Additionally, the author is well educated relative to the corporate employment arena, with vast and successful experience seeking and securing new corporate employment. This publication is strategically created and written with effective career action plan that the reader can implement towards their own career success. Also included in this publication is the correct road map towards executing a successful employment search from start to finish, resulting in securing the job offer.</i></p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>All-American Corporate Candidate</b> The Gold Standard Insider's Guide to Securing New Employment at Any Level            © 2021            210            Patrick Franzen            Proactive Publishing LLC            978-1-63649-744-0</p>



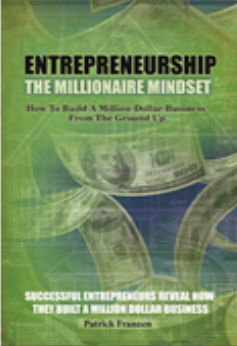





# PROACTIVE PUBLISHING

		<p><b>Book Description:</b>  <b>Career Success 360 - Built From The Ground Up</b>            A detailed, comprehensive career publication that covers four major career segments. Achieving College Success, Career Success, Employment Search Action Plans, and Entrepreneurship success. This publication covers a board spectrum of career advice that can assist the reader from high school, all the way through retirement with the correct career action plans and direction for them to become successful. Knowledge is power and in your career, having the correct strategies from a viable source can make all the difference between success and failure.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page Count</b>  <b>Author</b>  <b>ISBN</b></p>	<p><b>Career Success 360 - Built From the Ground Up</b>            © 2017            285            Patrick Franzen            9 780974 899145</p>
		<p><b>Book Description:</b>  <b>Achieving College Success - Proven Strategies for Creating Success in College</b>            More than ever, students need to make sure that their higher educational goals are achieved vs. the money being paid, as well as the energy and resources allocated for that higher education. The college experience is a very short window in ones' life, yet it is a time to excel, and exceed the expectations that are put onto ones self. Achieving College Success is also a mindset that is required to ensure success. The college experience has changed and continues to evolve relative to how students learn and acquire knowledge. With more online courses available, as well as brick and mortar universities and colleges struggling to increase admissions every year, the students are in control within this new dynamics and changing environment.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>Achieving College Success - Proven Strategies for Creating Success in College</b>            © 2021            180            Patrick Franzen            Proactive Publishing LLC            978-1-63649-749-5</p>

# PROACTIVE PUBLISHING



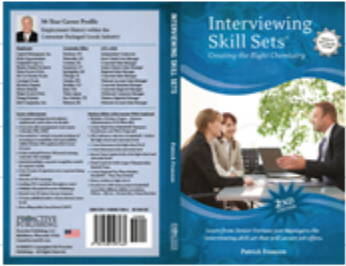
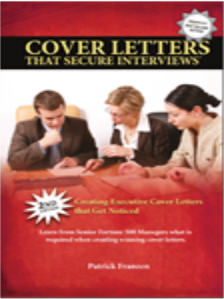


		<p><b>Book Description:</b>  <b>Employment Search 360 - The Insider's Lifetime Guide to Securing Employment and Faster Career Progress.</b>            When an employee elects to undertake an employment search, they need to follow a proven path to success. That is what this book offers. Detailed in specific sequences, this Insider's Lifetime Guide to Securing Employment and Faster Career Progress is at the core of this book. The author layouts in great detail, step-by-step actions plans and strategies to follow to ensure success. The author has secured employment with both Fortune 500 organizations, as well as other large CPG companies in Sales Management roles. Additionally, the author has been a corporate hiring manager for over 35 years with both Fortune 500 and Large Independent Food Manufactures throughout his career. HE has the proven knowledge to help you secure that next employment offer.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>Employment Search 360</b>            The Insider's Lifetime Guide to Job Changing and Faster Career Progress            © 2009            298            Patrick Franzen            Proactive Publishing LLC            97-80974-899-114</p>
		<p><b>Book Description:</b>  <b>Executive Career Success - Built From the Ground Up</b>            This publication is an excellent career resource and play book for employees, regardless of where they are currently at in their chosen career. It highlights the proven career strategies required to implement towards achieving Executive Career Success. Achieving Executive Career Success is a art, and talent, only available to those employees who are willing to pay the price of hard work, and make the commitment to succeed, regardless of the odds or obstacles they encounter in their current career status.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>Executive Career Success</b>  <b>Built From the Ground Up</b>            © 2009            180            Patrick Franzen            Proactive Publishing LLC            978-1-63649-750-1</p>

# PROACTIVE PUBLISHING

		<p><b>Book Description:</b>  <b>Entrepreneurship - The Millionaire Mindset</b>            This book highlights how you can successfully build a million dollar business from the ground up. Over 100 Successful Entrepreneurs, across different industries and markets were interviewed for this publication. They shared with the author their own successful action plans that were key for them to achieve viable success within their businesses. These Entrepreneurs also shared specific lessons learned and basic cardinal rules they followed to succeed. Key is to learn from other people's mistake, as well as understand the basic cornerstones of what works consistently within any business model. This publication also covers off all the required segments and working knowledge required towards the reader becoming a success story in the new current and post COVID-19 business arena.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>Entrepreneurship - The Millionaire Mindset</b>            How to Build a Million-Dollar Business From The Ground Up            © 2007            220            Patrick Franzen            Proactive Publishing LLC            97-80974899-176</p>
		<p><b>Book Description:</b>  <b>Have Résumé Will Travel at \$100,000+ - A Veteran insider's Guide to Executive Job-Changing</b>            Veteran Corporate Candidate, Patrick Franzen shares his wisdom and knowledge relative to the strategies and actions plans required to ensure success when seeking new employment, at \$100,000+ per year compensational package. This book has been used by hundreds of successful executive candidates that resulted in them securing new, six-figure employment positions. Author Patrick Franzen has secured over 10-Executive Employment Offers over a four-decade long period, therefore, he is the career source you need to seek out. This publication was a Amazon Best Seller in 2006.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>Have Résumé Will Travel at \$100,000+</b>            A Veterans Insider's Guide to Executive Job-Changing            © 2006            240            Patrick Franzen            Proactive Publishing LLC            97-80974-899-138</p>



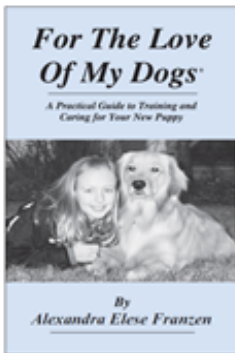
# PROACTIVE PUBLISHING

		<p><b>Book Description:</b>  <b>Interviewing Skill Sets - Creating the Right Chemistry</b>            Performing well in any formal employment interview can be very challenging. Additionally, most all hiring decisions are based on how well the candidate performed in the interview(s) and if they were able to create the required "Chemistry with the hiring Company" towards them achieving success, and taking the next steps in the hiring process. The Interviewing Process is the most important segment for the candidate towards them securing the job. Being able to perform well and entering a interview totally prepared can be the difference between success and failure.</p>
	<p style="text-align: center;"><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>Publisher</b>  <b>ISBN</b></p>	<p><b>Interviewing Skill Sets</b>            Creating the Right Chemistry            © 2021            220            Patrick Franzen            Proactive Publishing LLC            978-1-63649-746-4</p>
		<p><b>Book Description:</b>  <b>Cover Letters That Secure Interviews - Creating Cover Letters that Get Noticed</b>            When a hiring company receives a cover letter from a perspective candidate, it is the first impression of that candidate to the hiring company. You only get one chance to make a first impression. That is why it is imperative that the cover letter created is effective and serves its purpose on your behalf. You can be the most qualified and experienced candidate, however, if your cover letter is poorly created, it will decrease your chances of securing interviews. This publication walks the reader through the correct implementation of creating an effective and impressive cover letter that will secure interviews. Securing an interview is the main objective of any cover letter. This book also includes excellent examples of effective cover letters that did indeed secure interviews.</p>
	<p style="text-align: center;"><b>Title</b>  <b>Published Date:</b>  <b>Page CT</b>  <b>Author</b>  <b>ISBN</b></p>	<p><b>Cover Letters That Secure Interviews</b>            Creating Executive Cover Letters that Get Noticed            © 2021            187            Patrick Franzen            978-1-63649-747-1</p>





**2007 Charity Book Project spearheaded by Proactive Publishing that generated a four figure dollar donation to the Dane County Humane Society in Madison, Wisconsin**



**Book Description:**

**For The Love of My Dogs**

**A Practical Guide to Training and Caring for Your New Puppy**

This publication was created in 2007. All the profit from the sales of this book back in 2007/2008 were donated to the Dane County Humane Society. This publication was only available for three months after it was released in December of 2007. With the re-release of this publication in 2021, 50% of the profit from the sales of this book will be donated once again to the Dane County Humane Society.

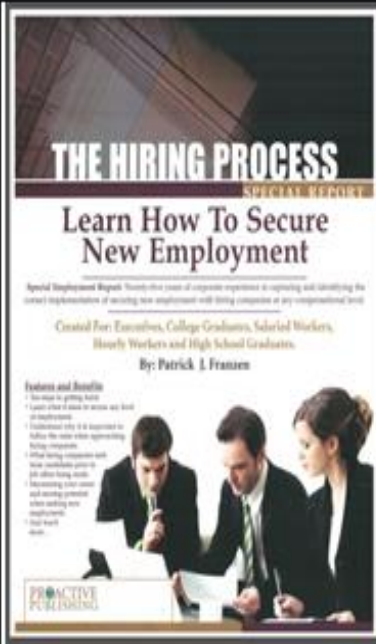


**Title**  
**Published Date:**  
**Author**  
**Publisher**  
**ISBN**  
**Price**

**For The Love of My Dogs - Practical Guide to Training and Caring for Your New Puppy**

© 2007  
 Alexandra Elese Franzen  
 Proactive Publishing LLC  
 9780974 899183  
 TBD

## YOUR PATH TO CAREER SUCCESS™ Employment Career Success Journals



### Employment Journal:







#### The Hiring Process - Learn How to Secure New Employment

This Employment Journal is a comprehensive publication totally focused on all aspects of the hiring process. It also includes Q's & A's from actual candidates who were seeking advice on what are the correct career action plans required to ensure success and becoming the #1 candidate who secures the employment offer.









<b>Title</b>	<b>The Hiring Process</b> Learn How To Secure New Employment
<b>Published Date:</b>	© 2015
<b>Author</b>	Patrick Franzen
<b>Publisher</b>	Proactive Publishing LLC
<b>Publication Code</b>	PP9033

# PROACTIVE PUBLISHING







 <p><b>EXECUTING A SUCCESSFUL CAREER CHANGE</b> SPECIAL REPORT</p> <p><b>"We all think about it, but few have the courage to execute a successful one."</b></p> <p><b>SPECIAL REPORT:</b> Highlights the factors and benefits of executing a successful career change by exploring and enlightening your current career skill sets and talents.</p> <p>Part of the <i>Have Resume Will Travel?</i> Series of Special Reports.</p> <p><b>SPECIAL REPORT FEATURES:</b></p> <ul style="list-style-type: none"> <li>• Shows the real-world impact of executing a successful career change.</li> <li>• Shows an insider's view of the current job and skill sets.</li> <li>• Provides a detailed look at the current job market.</li> <li>• Explains why it's important to change.</li> <li>• Shows how to make the most of your current career change.</li> <li>• Provides a detailed look at the current job market.</li> <li>• Shows how to make the most of your current career change.</li> <li>• Provides a detailed look at the current job market.</li> </ul> <p><b>JOHN WILEY &amp; SONS</b></p>		<p><b>Employment Journal:</b> <b>Executing a Successful Career Change</b></p> <p>When an employee elects to make a career change at any given time throughout their working career, it is imperative that these employees correctly execute the proven strategies other successful workers have implemented to ensure their own career change success. One of the key segments covered in great detail in this career publication is that the employee must be able to successfully transfer their current skill sets and talent into another field or industry. Having transferable skill sets when making a career change is vital to ensuring success.</p>
	<p><b>Title</b></p> <p><b>Published Date:</b></p> <p><b>Author</b></p> <p><b>Publisher</b></p> <p><b>Publication Code</b></p>	<p><b>Executing a Successful Career Change</b></p> <p>© 2013</p> <p>Patrick Franzen</p> <p>Proactive Publishing LLC</p> <p>PP9031</p>
 <p><b>EXECUTIVE JOB SEARCH</b> EMPLOYMENT JOURNALS</p> <p><b>TEN COMMANDMENTS CAREER GUIDE: Job search strategies to follow.</b></p> <p>Each commandment is crafted to give you a clear understanding of what to avoid during your job search.</p> <p>Part of the <i>Have Resume Will Travel?</i> Series</p> <p><b>COMMANDMENTS AND STRATEGIES TO FOLLOW:</b></p> <ol style="list-style-type: none"> <li>1. Don't be too general in your search.</li> <li>2. Don't be too broad in your search.</li> <li>3. Don't be too vague in your search.</li> <li>4. Don't be too generic in your search.</li> <li>5. Don't be too broad in your search.</li> <li>6. Don't be too vague in your search.</li> <li>7. Don't be too generic in your search.</li> <li>8. Don't be too broad in your search.</li> <li>9. Don't be too vague in your search.</li> <li>10. Don't be too generic in your search.</li> </ol> <p><b>JOHN WILEY &amp; SONS</b></p>		<p><b>Employment Journal:</b> <b>Executive Job Search - Career Guide</b></p> <p>Implementing a Executive Job Search is a totally different type of employment search than your hourly employee or lower-salaried employee would experience. A Executive Job Search requires a more detailed and comprehensive approach and set of strategies than the aforementioned segment would experience. This publication can add an additional layer of knowledge and wisdom for the reader towards them securing that next executive employment offer that they seek out.</p>
	<p><b>Title</b></p> <p><b>Published Date:</b></p> <p><b>Author</b></p> <p><b>Publisher</b></p> <p><b>Publication Code</b></p>	<p><b>Executive Job Search - Career Guide</b></p> <p>© 2014</p> <p>Patrick Franzen</p> <p>Proactive Publishing LLC</p> <p>PP9034</p>



# PROACTIVE PUBLISHING

 <p><b>JOB SEARCH MANUSCRIPTS</b> SPECIAL REPORT</p> <p>"Highlights job-changing strategies and mentors candidates how to create a successful job search platform."</p> <p>Part of the <i>How Success Will Thrive?</i> Series of Special Reports.</p> <p><b>SPECIAL REPORT FEATURES:</b>  <ul style="list-style-type: none"> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> </ul> </p> <p>JOHN FRANZEN, Author</p>		<p><b>Employment Journal:</b>  <b>Job Search Manuscripts</b>          Highlights Job-Changing Strategies and mentors candidates how to create a successful job search platform. Fortune 500 managers and executives have contributed to this publications during the past four-decades of the author's career. Job Search Manuscripts is an effective resource and tool for any job-seeker who requires viable and real world career advice. Learn from others who have been successful at what you want to achieve and what you want to be successful at in the future. Great career advice is extremely valuable in the new Employment Arena, post COVID-19.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Author</b>  <b>Publisher</b>  <b>Publication Code</b></p>	<p><b>Job Search Manuscripts</b>          © 2015          Patrick Franzen          Proactive Publishing LLC          PP9022</p>
 <p><b>CAREER JOB FAIRS</b> SPECIAL REPORT</p> <p>"Great venues for employers and candidates to help each other."</p> <p>Part of the <i>How Success Will Thrive?</i> Series of Special Reports.</p> <p><b>SPECIAL REPORT FEATURES:</b>  <ul style="list-style-type: none"> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> <li>How to create a successful job search platform</li> </ul> </p> <p>JOHN FRANZEN, Author</p>		<p><b>Employment Journal:</b>  <b>Career Job Fairs</b>          Great Venues for employers and candidates to help each other. Job Fairs are still very popular, however, if you are attending a job fair as a candidate seeking new employment, which most candidates are, you must be educated with the knowledge and wisdom to ensure your success while attending. Attending Job Fairs can create new employment opportunities for those who attend. Key is to be prepared and learn how to maximize your time while attending your next Job Fair.</p>
	<p><b>Title</b>  <b>Published Date:</b>  <b>Author</b>  <b>Publisher</b>  <b>Publication Code</b></p>	<p><b>Career Job Fairs</b>          © 2015          Patrick Franzen          Proactive Publishing LLC          PP9073</p>

# PROACTIVE PUBLISHING

		<p><b>Employment Journal:</b>  <b>Global Career Networking</b>            We now live and work in a borderless economy. Becoming an international employment candidate is more possible than ever. Many organizations based outside the United States seek qualified and talented American based candidates. This Employment Journal will educate the reader towards becoming a valued and viable candidate to international hiring companies. Also, you will learn how to seek out and secure contact via these international HR departments which is the starting point when seeking employment with international companies.</p>
	<p style="text-align: center;"><b>Title</b>  <b>Published Date:</b>  <b>Author</b>  <b>Publisher</b>  <b>Publication Code</b></p>	<p><b>Global Career Networking</b>            © 2014            Patrick Franzen            Proactive Publishing LLC            PP9020</p>
		<p><b>Employment Journal:</b>  <b>Fortune 500 Guide</b>            This employment Journal chronicles what senior executives seek when hiring candidates. Research for this publication included interviewing over 50 senior level Future 500 executives who were hiring managers for their employers. During these interviews, many common themes surfaced by most all senior level hiring managers. Those key observations are highlighted in great detail in this publication towards assisting and helping candidates become more successful during their own employment search.</p>
	<p style="text-align: center;"><b>Title</b>  <b>Published Date:</b>  <b>Author</b>  <b>Publisher</b>  <b>Publication Code</b></p>	<p><b>Fortune 500 Guide</b>            © 2014            Patrick Franzen            Proactive Publishing LLC            PP9019</p>

# PROACTIVE PUBLISHING



## Employment Journal:

### "Get Your Career On"

Recorded Live Seminar with manuscripts of an "Employment Search Seminar" with over 100 attendees. This impactful, strategy filled manuscripts highlights over 150 Job Search Action Plans proven effective across all industries. Hosted by "Patrick Franzen" attendees who participated were supplied with and educated on the correct career advice to implement during their employment search.



<b>Title</b>	"Get Your Career On"
<b>Published Date:</b>	© 2013
<b>Author</b>	Patrick Franzen
<b>Publisher</b>	Proactive Publishing LLC
<b>Publication Code</b>	PP9099

Take Control  
of your **Career!**





# PROACTIVE PUBLISHING

YOUR PATH TO CAREER SUCCESS™

Retail Display Programs

PROACTIVE PUBLISHING



PROACTIVE PUBLISHING



**Patrick Franzen's Career Achievement Awards**

**CAREER ACHIEVEMENTS**

- Consumer packaged goods industry employment career spans six decades
- Corporate sales management career spans 5 decades (1980s-2020s)
- Succeeded in 7 vertical corporate positions of increasing accountability and responsibility within Fortune 500 employers first 8 years of career
- 40-time national Fortune 500 award-winning corporate sales manager
- Awarded multiple corporate recognition awards for lifetime results
- Over 25 years of experience as a corporate sales manager
- 48 years of 90-2 earnings
- Leading CPC consultant throughout career
- Publisher (founded Proactive Publishing)
- Hosted over 50 Career Success Seminars
- 20-time published author of free-linked career books
- Best selling author (non-fiction) (2007)

**Display Merchandising Units:**

**Employment Search 360**

**Insiders Lifetime Guide to Securing New Employment and Faster Career Progress**

This pre-loaded book display unit is available on all book orders of 12 and 18 count.

**RETAIL DISPLAY UNIT**

Title	Code Number: #PP9079
Published Date:	Employment Search 360
Display Count	© 2021
Display Unit Cost	12 Count or 18 Count Available
Author	Display Unit FREE with Purchase of either 12/18 CT Display Unit
Publisher	Patrick Franzen
Price	Proactive Publishing LLC
	Email for Price and availability ( <a href="mailto:patrick@careersuccess360.com">patrick@careersuccess360.com</a> )



# PROACTIVE PUBLISHING



### Display Merchandising Unit:

Executive Career Success  
Built From The Ground Up

This pre-loaded book display unit is available on all book orders of 12 and 18 count.

### Patrick Franzen's Career Achievement Awards

#### CAREER ACHIEVEMENTS

- Consumer packaged goods industry employment career spans six decades
- Corporate sales management career spans 5 decades (1960-2020)
- Succeeded in 7 vertical corporate positions of increasing accountability and responsibility within Fortune 500 employers first 8 years of career
- 6-time national Fortune 500 award-winning corporate sales manager
- Awarded multiple corporate recognition awards for superior results
- Over 35 years of experience as a corporate hiring manager
- 48 years of W-2 earnings
- Leading CPG consultant throughout career
- Publisher (founded Proactive Publishing)
- Hosted over 50 Career Success Seminars
- 10-time published author of (non-fiction) career books
- Best selling author (non-fiction) (2020)



### RETAIL DISPLAY UNIT

Title  
Published Date:  
Display Count  
Display Unit Cost  
Author  
Publisher  
Price

Code Number: #PP9036

**Executive Career Success - Built From the Ground Up**

© 2021

12 Count or 18 Count Available

Display Unit FREE with Purchase of either 12/18 CT Display Unit

Patrick Franzen  
Proactive Publishing LLC

Email for Price and availability ([patrick@careersuccess360.com](mailto:patrick@careersuccess360.com))



### Display Merchandising Piece:

Entrepreneurship - The Millionaire Mindset  
Built From the Ground Up

This pre-loaded book display unit is available on all book orders of 12 and 18 count.

### Patrick Franzen's Career Achievement Awards






#### CAREER ACHIEVEMENTS

- Consumer packaged goods industry employment career spans six decades
- Corporate sales management career spans 5 decades (1960-2020)
- Succeeded in 7 vertical corporate positions of increasing accountability and responsibility within Fortune 500 employers first 8 years of career
- 6-time national Fortune 500 award-winning corporate sales manager
- Awarded multiple corporate recognition awards for superior results
- Over 35 years of experience as a corporate hiring manager
- 48 years of W-2 earnings
- Leading CPG consultant throughout career
- Publisher (founded Proactive Publishing)
- Hosted over 50 Career Success Seminars
- 10-time published author of (non-fiction) career books
- Best selling author (non-fiction) (2020)





# PROACTIVE PUBLISHING

	<p><b>RETAIL DISPLAY UNIT</b></p> <p><b>Title</b></p> <p><b>Published Date:</b></p> <p><b>Display Count</b></p> <p><b>Display Unit Cost</b></p> <p><b>Author</b></p> <p><b>Publisher</b></p> <p><b>Price</b></p>	<p>Code Number: #PP9001</p> <p><b>Entrepreneurship - The Millionaire Mindset</b></p> <p>© 2007</p> <p>12 Count or 18 Count Available</p> <p>Display Unit FREE with Purchase of either 12/18 CT Display Unit</p> <p>Patrick Franzen</p> <p>Proactive Publishing LLC</p> <p>Email for Price and availability (<a href="mailto:patrick@careersuccess360.com">patrick@careersuccess360.com</a>)</p>
		 <p><b>2007 Charity Book Project spearheaded by Proactive Publishing that generated a four figure dollar donation to the Dane County Humane Society in Madison, Wisconsin</b></p> <p><b>Display Merchandising Piece:</b></p> <p><b>For The Love of My Dogs</b>  <b>Practical Guide to Training and Caring for Your New Puppy</b></p> <p>This pre-loaded book display unit is available on all book orders of 12 and 18 count.</p>
	<p><b>RETAIL DISPLAY UNIT</b></p> <p><b>Title</b></p> <p><b>Published Date:</b></p> <p><b>Display Count</b></p> <p><b>Display (Cardboard) Unit</b></p> <p><b>Author</b></p> <p><b>Publisher</b></p> <p><b>Price</b></p>	<p>Code Number: #PP9078</p> <p><b>For The Love of My Dogs - Practical Guide to Caring and Training your New Puppy</b></p> <p>© 2007</p> <p>12 Count or 18 Count Available</p> <p>Display Unit FREE with Purchase of either 12/18 CT Display Unit</p> <p>Alexandra Elese Franzen</p> <p>Proactive Publishing LLC</p> <p>Email for Price and availability (<a href="mailto:patrick@careersuccess360.com">patrick@careersuccess360.com</a>)</p>



# PROACTIVE PUBLISHING

YOUR PATH TO CAREER SUCCESS™

## On-Demand Career Center - Proactive Publishing

Take Control  
of your **Career!**

PROACTIVE PUBLISHING

*Career Center*

PROACTIVE PUBLISHING



On-Demand

**Career Success Programs**



Patrick Franzen

**Experience Makes The Difference**

**"LIVE Recording" Job Search Teleseminar**

Program includes e-Books Interviewing Skill Sets and Cover Letters That Secure Interviews, 56 Minute Audio by Patrick Franzen, and a e-Journal of The Hiring Process

On-Demand

**Career Success Programs**



Patrick Franzen

**Experience Makes The Difference**

**Employment Search 360:** Program includes e-Book of Employment Search 360 - 96 Minute Audio by Patrick Franzen, and a e-Journal of The Hiring Process.

On-Demand

**Career Success Programs**



Patrick Franzen

**Experience Makes The Difference**

**Entrepreneurship - The Millionaire Mindset.** Program includes e-Book Entrepreneurship - The Millionaire Mindset, 58 Minute Audio by Patrick Franzen, and a e-Journal of Career Changes

On-Demand

**Career Success Programs**



Patrick Franzen

**Experience Makes The Difference**

**Achieving College Success:** Program includes e-Book Achieving College Success, 57 Minute Audio by Patrick Franzen, and a e-Journal of The Hiring Process.

# PROACTIVE PUBLISHING




PROACTIVE PUBLISHING

**YOUR PATH TO CAREER SUCCESS™**  
**On-Demand Career Success Programs**



PROACTIVE PUBLISHING

**On-Demand Career Success Program:  
 Employment Search 360**

	<b>Title</b>	Career Success - Employment Search 360 Program
	<b>Published Date:</b>	© 2021 (2nd Edition)
	<b>Recording Length</b>	92 Minutes
	<b>On-Demand Program Includes</b>	<b>Book</b> - Employment Search 360 E-Book - <b>Career Audio</b> - 92 Minutes Audio Employment Search 360 - <b>Employment Journal</b> - E-The Hiring Process
	<b>Author</b>	Patrick Franzen
	<b>Audio Presenter</b>	Patrick Franzen
	<b>Publisher</b>	Proactive Publishing LLC
	<b>Proactive Publishing Code</b>	PP-9390
	<b>Price</b>	<b>\$29.99</b>

**Patrick Franzen's Career Achievement Awards**

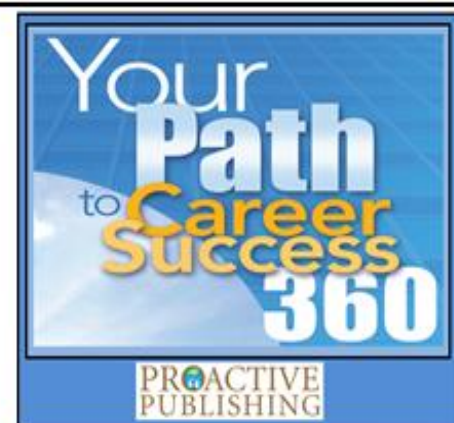
**CAREER ACHIEVEMENTS**

- Consumer packaged goods industry employment career spans six decades
- Corporate sales management career spans 5 decades (1980s-2020)
- Succeeded in 7 vertical corporate positions of increasing accountability and responsibility within Fortune 500 employers first 8 years of career
- 6-time national Fortune 500 award-winning corporate sales manager
- Awarded multiple corporate recognition awards for superior results
- Over 35 years of experience as a corporate hiring manager
- 48 years of W-2 earnings
- Leading CPQ consultant throughout career
- Publisher (founded Proactive Publishing)
- Hosted over 50 Career Success Seminars
- 30-time published author of (non-fiction) career books
- Best selling author (non-fiction) (2007)





# PROACTIVE PUBLISHING



## On-Demand Career Program: Entrepreneurship Career Program

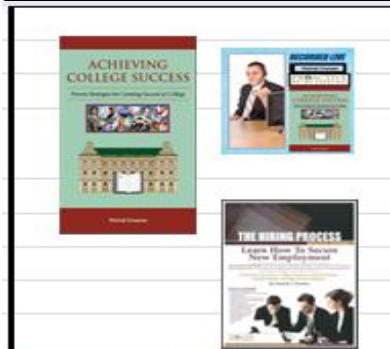
	<b>Title</b>	Entrepreneurship - How to Build a million Dollars Business From the Ground Up
	<b>Published Date:</b>	© 2021
	<b>Audio Recording Length</b>	58 Minutes
	<b>On-Demand Career Program Includes</b>	e- <u>Book</u> - Entrepreneurship - The Millionaire Mindset <u>Career Audio</u> - Entrepreneurship's Proven Strategies for Success - e- <u>Employment Journal</u> - Executing a Successful Career Change
	<b>Author</b>	Patrick Franzen
	<b>Audio Presenter</b>	Patrick Franzen
	<b>Publisher</b>	Proactive Publishing LLC
	<b>Proactive Publishing Code</b>	PP-9393
	<b>Price</b>	<b>\$29.99</b>



# PROACTIVE PUBLISHING




## On-Demand Career Success Program: Achieving College Success



<b>Title</b>	Achieving College Success Program
<b>Published Date:</b>	© 2021
<b>Audio Length</b>	57 Minutes
<b>On-Demand Career Program Includes</b>	e- <u>Book</u> - Achieving College Success Book - <u>Career Audio</u> - 57 Minutes Audio - e- <u>Employment Journal</u> - The Hiring Process
<b>Author</b>	Patrick Franzen
<b>Audio Presenter</b>	Patrick Franzen
<b>Publisher</b>	Proactive Publishing LLC
<b>Proactive Publishing Code</b>	PP-9011
<b>Price</b>	<b>\$29.99</b>

**On-Demand Career Success Programs**



**Patrick Franzen**

**Experience Makes The Difference**

Achieving College Success: Program includes e-Book Achieving College Success, 57 Minute Audio by Patrick Franzen, and a e-Journal of The Hiring Process.

### Patrick Franzen's Career Achievement Awards

#### CAREER ACHIEVEMENTS

- Consumer packaged goods industry employment career spans six decades
- Corporate sales management career spans 5 decades (1980s-2020)
- Succeeded in 7 vertical corporate positions of increasing accountability and responsibility within Fortune 500 employers first 8 years of career
- 6-time national Fortune 500 award-winning corporate sales manager
- Awarded multiple corporate recognition awards for superior results
- Over 35 years of experience as a corporate hiring manager
- 68 years of W-2 earnings
- Leading CPG consultant throughout career
- Publisher (founded Proactive Publishing)
- Hosted over 50 Career Success Seminars
- 10-time published author of (non-fiction) career books
- Best selling author (non-fiction) (2007)



# PROACTIVE PUBLISHING



## On-Demand Career Success Program: "LIVE" recording - Job Search Seminar

		<b>Title</b>	<b>New Employment Search Program</b>
		<b>Published Date:</b>	© 2021
		<b>Audio Length</b>	52 Minutes
		<b>On-Demand Career Program Includes</b>	e-Books - Interviewing Skill Sets - Cover Letters that Secure Interviews - <u>Career Audio</u> - 52 Minute Job Search Recorded Seminar Audio e- <u>Employment Journal</u> - The Hiring Process
		<b>Author</b>	Patrick Franzen
		<b>Audio Presenter</b>	Patrick Franzen
		<b>Publisher</b>	Proactive Publishing LLC
		<b>Proactive Publishing Code</b>	PP-9397
		<b>Price</b>	<b>\$29.99</b>

### Patrick Franzen's Career Achievement Awards

- CAREER ACHIEVEMENTS**
- Consumer packaged goods industry employment career spans six decades
  - Corporate sales management career spans 5 decades (1985-2020)
  - Succeeded in 7 vertical corporate positions of increasing accountability and responsibility within Fortune 500 employers first 8 years of career
  - 6-time national Fortune 500 award-winning corporate sales manager
  - Awarded multiple corporate recognition awards for superior results
  - Over 35 years of experience as a corporate hiring manager
  - 48 years of W-2 earnings
  - Leading CPG consultant throughout career
  - Publisher (founded Proactive Publishing)
  - Hosted over 50 Career Success Seminars
  - 30-time published author of (non-fiction) career books
  - Best selling author (non-fiction) (2007)



**On-Demand Career Success Programs**



**Patrick Franzen**

**Experience Makes The Difference**

**"LIVE Recording" Job Search Teleseminar**

Program includes e-Books **Interviewing Skill Sets** and **Cover Letters That Secure Interviews**, **56 Minute Audio** by Patrick Franzen, and a e-Journal of **The Hiring Process**



# PROACTIVE PUBLISHING



## On-Demand Career Success Program:

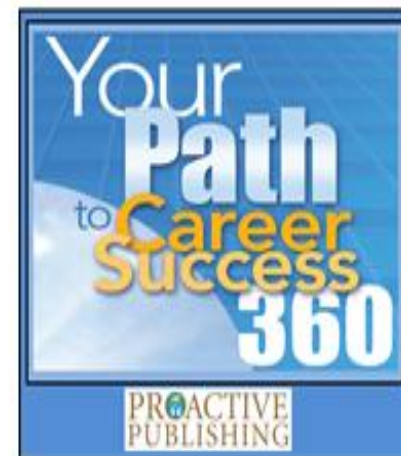
"LIVE" recording - Have Résumé Will Travel At \$100,000+ A Veterans Insider's Guide to Executive Job-Changing






<b>Title</b>	Have Résumé Will Travel At \$100,000+
<b>Published Date:</b>	© 2021
<b>Audio Length</b>	52 Minutes
<b>On-Demand Career Program Includes</b>	e- <u>Book</u> - Have Résumé Will Travel At \$100,00+ <u>Career Audio</u> - Proven Executive Job-Search Strategies e- <u>Employment Journal</u> - The Hiring Process
<b>Author</b>	Patrick Franzen
<b>Audio Presenter</b>	Patrick Franzen
<b>Publisher</b>	Proactive Publishing LLC
<b>Proactive Publishing Code</b>	PP-9397
<b>Price</b>	<b>\$29.99</b>



# PROACTIVE PUBLISHING



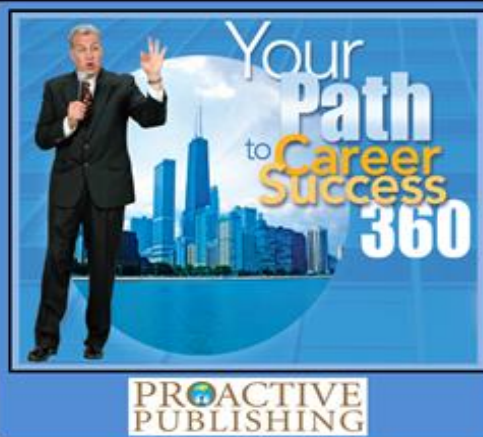
  	<b>Title</b>	<b>Executive Career Success - Built From the Ground Up</b>
	<b>Published Date:</b>	© 2021
	<b>Audio Length</b>	52 Minutes
	<b>Success Program Includes</b>	e- <b>Book</b> - Executive Career Success - Built From the Ground Up - <b>Career Audio</b> - Strategies how to Achieve Executive Career Success e- <b>Employment Journal</b> - The Hiring Process
	<b>Author</b>	Patrick Franzen
	<b>Audio Presenter</b>	Patrick Franzen
	<b>Publisher</b>	Proactive Publishing LLC
	<b>Proactive Publishing Code</b>	PP-9309
	<b>Price</b>	<b>\$29.99</b>

# PROACTIVE PUBLISHING




PROACTIVE PUBLISHING

**YOUR PATH TO CAREER SUCCESS™**







**Career Success CD Audios**



**Audio Presentations**







	<p><b>Title</b></p> <p><b>Published Date:</b></p> <p><b>Audio Length</b></p>	<p><b>Executive Career Success - Built From the Ground Up</b></p> <p>© 2021</p> <p>52 Minutes</p>
	 <p><b>Audio Description</b></p> <p><b>Audio Presenter</b></p> <p><b>Publisher</b></p>	<p><b>Executive Career Success - Built From the Ground Up</b> is a complete audio that highlights and reveals the proven career strategies that is required towards achieving Executive Career Success. Also included is specific time-tested, practical action plans that one can implement throughout their career towards moving up the corporate ladder. Patrick brings to life the real-life examples of success that he has achieved and shares with you via this career audio. No other career author has the experience or career background that Patrick Franzen has garnered throughout his 50 year employment career.</p>
	<p><b>Proactive Publishing Code</b></p>	<p>Patrick Franzen</p> <p>Proactive Publishing LLC</p> <p>PP-9320</p>

# PROACTIVE PUBLISHING






		<b>Audio Presentations</b>
 	<b>Title</b>	<b>Interviewing Skill Sets - Creating the Right Chemistry</b>
	<b>Published Date:</b>	© 2021
	<b>Audio Length</b>	54 Minutes
	<b>Audio Presenter</b>	Patrick Franzen
	 <b>Career Audio Description</b>	<p><b>Interviewing Skill Sets - Creating the Right Chemistry</b> is a cutting edge audio that includes viable and proven commentary by author Patrick Franzen how to maximize your employment opportunities by performing well in a interviewing environment. Interviewing can be one of the most challenging experiences that people will encounter in their career. Doing well in a formal interview translates into greatly increasing your chances of securing that job offer. Learn from a expert and how this author secured 10 Executive Job Offers over a four decade long period.</p>
	<b>Publisher</b>	Proactive Publishing LLC
<b>Proactive Publishing Code</b>	PP-9325	
		<b>Audio Presentations</b>
 	<b>Title</b>	<b>Entrepreneurship - The Millionaire Mindset</b>
	<b>Recorded Published Date</b>	© 2021
	<b>Audio Length</b>	58 Minutes
	<b>Audio Presenter</b>	Patrick Franzen
	 <b>Career Audio Description</b>	<p><b>Entrepreneurship - The Millionaire Mindset</b> educates the reader on how they can build a million-dollar business from the ground up. This audio is full of insightful and reality based examples of what it takes to become a successful Entrepreneur for the long-haul. Over half of all small businesses fail just after five years, that is why, avoid the mistakes and pitfalls others have made to increase your chances of long-term success running your new business.</p>
	<b>Publisher</b>	Proactive Publishing LLC
<b>Proactive Publishing Code</b>	PP-9329	









# PROACTIVE PUBLISHING

		<b>Audio Presentations</b>	
 	<b>Title</b>	<b>Achieving College Success</b>	
	<b>Published Date</b>	© 2021	
	<b>Audio Length</b>	52 Minutes	
	<b>Audio Presenter</b>	Patrick Franzen	
	 <b>Career Audio Description</b>	<p>This "Live" recording and presentation highlights and reviews key elements of the published book, <b>Achieving College Success</b>. This impactful and valued career resource is vital for any student to listen to towards them becoming more informed and educated on what it takes to achieve higher education success. This audio also assists with the vital strategies that are required, as well as inspire the candidate to have the confidence to achieve any dream or career goal they set for themselves. And it all starts in college.</p>	
	<b>Publisher</b>	Proactive Publishing LLC	
<b>Proactive Publishing Code</b>	PP-9350		
		<b>Audio Presentations</b>	
 	<b>Title</b>	<b>Cover Letters That Secure Interviews</b>	
	<b>Published Date:</b>	© 2021	
	<b>Audio Length</b>	58 Minutes	
	<b>Audio Presenter</b>	Patrick Franzen	
	 <b>Career Audio Description</b>	<p><b>Cover Letters that Secure Interviews - Creating Executive Cover Letters That Get Noticed</b> is a valuable, and educational resourceful and tool to assist and help any level candidate towards creating a extremely effective and professional cover letters that will get noticed. A Cover Letter is a hiring company's first impression of you as a future employee. Create the most impressive and effective Cover Letter possible by following the proven strategies with this impactful career audio.</p>	
	<b>Publisher</b>	Proactive Publishing LLC	
<b>Proactive Publishing Code</b>	PP-9345		

# PROACTIVE PUBLISHING

<b>Audio Presentations</b>		
 	<b>Title</b>	Employment Search Audio Program
	<b>Published Date:</b>	© 2016
	<b>Audio Length</b>	96 Minutes
	<b>Audio Presenter</b>	Patrick Franzen
	<b>Career Audio Description</b>	96 Minute Career Audio that was recorded in 2015 highlights and reveals "From Start to Finish" all the viable and proven job-changing strategies to ensure success for any level candidate.
	<b>Publisher</b>	Proactive Publishing LLC
	<b>Proactive Publishing Code</b>	PP-9300
<b>Audio Presentations</b>		
 	<b>Title</b>	Have Résumé Will Travel At \$100,000+
	<b>Published Date:</b>	© 2021
	<b>Audio Length</b>	52 Minutes
	<b>Audio Presenter</b>	Patrick Franzen
	<b>Proactive Publishing Code</b>	PP-9301
	<b>Publisher</b>	Proactive Publishing LLC
<b>Proactive Publishing Code</b>	PP-9301	
<b>Career Audio Description</b>	 <p>This powerful and inspiring career audio is a great career resource and tool for six-figure executives who seek out those hard to secure executive employment offers. Earning over \$100,000.00 per year is a milestone and career goal many candidates pursue. The entire hiring process is much different than hourly employees, or candidates whose career annual earnings are much less than \$100,000+. Learn the proven strategies from start to finish towards securing a compensation package in the six figures.</p>	

# PROACTIVE PUBLISHING

 	<b>Title</b> <b>Published Date:</b> <b>Audio Length</b> <b>Audio Presenter</b>	<b>"LIVE" Tele-Seminar Employment Search Audio Program</b> © 2021 52 Minutes Patrick Franzen
	 <b>Career Audio Description</b>	<p>This audio is a recorded "LIVE" Tele-Seminar Employment Search Program that assisted and help hundreds of candidates who were seeking and securing new employment at all levels. The proven strategies and career action plans included in this impactful and valuable career resource can make the different towards ensuring you are well educated with all the changes in our current and post COVID-19 employment arena.</p>
	<b>Publisher</b> <b>Proactive Publishing Code</b>	Proactive Publishing LLC PP-9399
 	<b>Title</b> <b>Published Date:</b> <b>Audio Length</b> <b>Audio Presenter</b>	<b>Career Success 360 - Built From The Ground Up - Book Audio</b> © 2021 55 Minutes Patrick Franzen
	 <b>Career Audio Description</b>	<p>This audio is a detail recap of the book Career Success 360 – Built From the Ground Up. The proven strategies and career action plans included in this impactful and valuable career resource can make the different towards ensuring you are well educated with all the changes in our current and post COVID-19 employment arena.</p>
	<b>Publisher</b> <b>Proactive Publishing Code</b>	Proactive Publishing LLC PP-9300